

Mr. John C. Willey/  
William Morrow & Company, Inc.  
425 Fourth Avenue  
New York 16, New York

Dear Mr. Willey:

Thank you very much for your letter of 9 January  
and the copy of Elmo Roper's book "You and Your Leaders.  
Their Actions and Your Reactions 1936 - 1956".

I appreciate Elmo Roper's thoughtfulness in wanting  
me to have a copy of his first book. I am planning to  
reading the book in its entirety very soon.

Once again, many thanks and kindest regards.

Sincerely,

Allen W. Dulles  
Director

O/DCI/[REDACTED]dd  
16 January 1958  
Distribution:  
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425 Fourth Avenue, New York 16, N. Y.



January 9, 1958

Mr. Allen W. Dulles  
Central Intelligence Agency  
2430 E Street  
Washington 25, D. C.

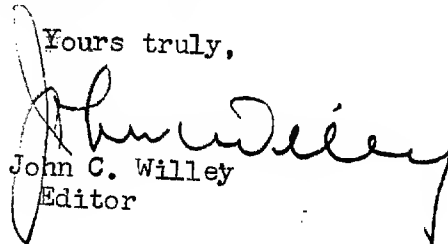
Dear Mr. Dulles:

Elmo Roper particularly wanted you to have one of the first copies of his first book, which is being sent to you under separate cover.

Quite naturally, the book incorporates a good deal of Mr. Roper's pioneering experience in the field of public opinion research. Entitled "YOU AND YOUR LEADERS: Their Actions and Your Reactions 1936-1956", it centers upon nine recent American political figures-- from Franklin D. Roosevelt to Dwight D. Eisenhower-- and on the American public's shifting attitudes towards leaders and issues.

The book will be published April 2. In the meantime we would sincerely appreciate your comments.

Yours truly,

  
John C. Willey  
Editor

JCW:ld